

Internship Customer Activation Team Unilever Food Solutions NL

Unilever Food Solutions (**ufs.com**) is the culinary foodservice division of Unilever leading the dynamic **Food Service market** with a range of exciting professional food and beverage products and services to chefs across 22 Multi-Country Organizations (MCOs) in 72 countries. The UFS portfolio consists of many of the world's leading food brands like Knorr, Hellmann's, Unox, Lipton & Becel.

The world of Unilever Food Solutions (UFS) is a dynamic and exciting environment with passionate professionals who work hard to carry out their common ambition of to serve the needs of the Chefs and kitchen Operators. Our customers range from restaurants and hotels through to pub chefs and workplace, school or hospital caterers - as well as the wholesalers and cash and carries who service the foodservice industry.

Main job purpose

- Assist the customer activation team in marketing activations for our chains customers.

Job Summary

- Developing new concepts and promotions at Chains customers in the Netherlands, Promotions and concepts are developed based on the annual plan and category and specific customer objectives.
- Support to national and regional account managers to customers during activations / concepts.
- Build relationship with marketing contact at customer. (proactive)
- Track and follow up market trends and account developments.
- Works closely with Operator conversion teams and agencies.
- Optimize current way of working
- Obtain and analyze information from customers

Key Requirements

- Work independently
- Proactive and external oriented
- Result driven and high sense of commercial awareness
- Passion for food
- Internship start 1st of March
- Duration 6 months