



HELMSBRISCOE

# GETTING TO KNOW HELMSBRISCOE



## WHO ARE WE?

As the global leader in hotel site selection and the placement of meetings and events, HelmsBriscoe offers an easy alternative to the complexity and expense of planning your next event. Since 1992, we have helped our clients do more with less by providing expert site selection services.

## WHAT IS OUR GOAL?

Whether you are booking a large-scale association event, a smaller corporate function, or anything in between, our team of industry professionals will work to match your meeting with the best venue at the best value based on your specific needs.

## WHAT DO WE DO?

- Research, evaluate, and present the ideal venue for your event based on your specific needs
- Send the Request for Proposals, track down the answers, follow-up with the hotels, and manage the entire process on your behalf
- Elevate the performance and mitigate the risk of your meetings
- Help you save valuable time so you can focus on the details of planning your event
- Offer unmatched buying power and industry relationships, which oftentimes translates into better availability and pricing

## IN 2023...

- HB booked \$1.67 billion in room revenue
- 6.8 million room nights
- 36,500 programs
- Resulting in a contribution of roughly \$3.1 billion in gross meeting spend to the hospitality community

## HB HAS...

- More than 1,400 Associates
- Spanning more than 60 countries
- Servicing clients in countless industries across the globe

## HB PARTNERS...

- Include virtually every major hotel chain and most independent properties
- Consist of more than 200 destination partners throughout the world
- Incorporate preferred vendor relationships with multiple industry suppliers

## HB TOOLS...

- Include an RFP system featuring 303,000 venues
- Feature a proprietary database of more than 207,000 pieces of knowledge from HB Associates and clients

For more information or assistance with your next meeting, please visit [www.helmsbriscoe.com](http://www.helmsbriscoe.com).

We look forward to working together to ensure your next event is a success!